

# Senior Analyst Data Cloud

Job ID  
REQ-10051859  
Jun 04, 2025  
India

## Summary

The Salesforce Data Cloud Analyst will play a crucial role in leveraging Salesforce Data Cloud to transform how our organization uses customer data. This position sits within the Data Cloud Business Enablement Team and focuses on building, managing, and optimizing our data unification strategy to power business intelligence, marketing automation, and customer experience initiatives

## About the Role

### Location – Hyderabad

About the role:

The Salesforce Data Cloud Analyst will play a crucial role in leveraging Salesforce Data Cloud to transform how our organization uses customer data. This position sits within the Data Cloud Business Enablement Team and focuses on building, managing, and optimizing our data unification strategy to power business intelligence, marketing automation, and customer experience initiatives

Key Responsibilities:

- Manage data models within Salesforce Data Cloud, ensuring optimal data harmonization across multiple sources
- Maintain data streams from various platforms into Data Cloud, including CRM, SFMC, MCP, Snowflake and third-party applications
- Develop and optimize SQL queries to transform raw data into actionable insights
- Build and maintain data tables, calculated insights, and segments for use across the organization
- Collaborate with marketing teams to translate business requirements into effective data solutions
- Monitor data quality and implement processes to ensure accuracy and reliability
- Create documentation for data models, processes, and best practices
- Provide training and support to business users on leveraging Data Cloud capabilities

Essential Requirements:

- Advanced knowledge of Salesforce Data Cloud architecture and capabilities
- Strong SQL skills for data transformation and query optimization
- Experience with ETL processes and data integration patterns
- Understanding of data modeling principles and best practices

- Experience with Salesforce Marketing Cloud, MCI & MCP
- Familiarity with APIs and data integration techniques
- Knowledge of data privacy regulations and compliance requirements (GDPR, CCPA, etc.)
- Bachelor's degree in Computer Science, Information Systems, or related field
- 3+ years experience working with Salesforce platforms
- Salesforce Data Cloud certification preferred
- Demonstrated experience with data analysis and business intelligence tools
- Strong problem-solving abilities and analytical thinking
- Excellent communication skills to translate technical concepts to business users
- Ability to work collaboratively in cross-functional teams
- Experience working in regulated industries like pharma is a plus

#### Preferred Requirements:

- Previous work with Customer Data Platforms (CDPs)
- Experience with Tableau CRM or other visualization tools
- Background in marketing technology or customer experience initiatives
- Salesforce Administrator or Developer certification
- Familiarity with Agile ways of working, Jira, and Confluence

This role offers the opportunity to shape how our organization leverages customer data to drive meaningful business outcomes and exceptional customer experiences.

#### **Commitment to Diversity and Inclusion:**

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

#### **Accessibility and accommodation:**

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.india@novartis.com](mailto:diversityandincl.india@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division  
US

Business Unit  
Universal Hierarchy Node  
Location  
India  
Site  
Hyderabad (Office)  
Company / Legal Entity  
IN10 (FCRS = IN010) Novartis Healthcare Private Limited  
Functional Area  
Marketing  
Job Type  
Full time  
Employment Type  
Regular  
Shift Work  
No  
[Apply to Job](#)

## Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.india@novartis.com](mailto:diversityandincl.india@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Job ID  
REQ-10051859

## Senior Analyst Data Cloud

[Apply to Job](#)

---

**Source URL:** <https://prod1.id.novartis.com/careers/career-search/job/details/req-10051859-senior-analyst-data-cloud>

## List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>

3. <https://www.novartis.com/careers/benefits-rewards>
4. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/Hyderabad-Office/Senior-Analyst-Data-Cloud\\_REQ-10051859](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Hyderabad-Office/Senior-Analyst-Data-Cloud_REQ-10051859)
5. <mailto:diversityandincl.india@novartis.com>
6. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/Hyderabad-Office/Senior-Analyst-Data-Cloud\\_REQ-10051859](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Hyderabad-Office/Senior-Analyst-Data-Cloud_REQ-10051859)