

# Digital Business Partner AD

Job ID  
REQ-10052603  
May 26, 2025  
China

## Summary

-Responsible for ensuring the successful implementation and execution of the Commercial Strategy; take full accountability for brand insight across regional organization, and provide strategic insights that share /develop brand strategy. -Working collaboratively with cross functional teams to synthesize findings into actionable insights . -Responsible for territorial marketing activities in order to optimize and customize brands promotion, strengthening implementation, coordination and execution of Field Force and KAM activities. -Responsible for identifying and retaining talent -Lead the development and implementation of standards to support quality and compliance

## About the Role

### JTBD:

- Work closely with BU/Franchise to build brand level digital strategy & roadmap to fully align with business strategy and support business growth.
- Take lead and drive key digital activities' business case planning, solution building and operational excellence, activities including but not limited to: omni-channel engagement, patient activation, broader market penetration, etc.
- Work closely with the digital strategic partnership lead to actively discover latest external ecosystem trends & customer behavior changes, and explore potential innovative techs/solutions that will be valuable in solving business problems and drive impact.
- Actively engage with marketing & field team to download customer & internal user's insight, and work with MarTech & infrastructure team to iterate current solutions & keep improving usage experiences.
- Support digital governance lead to drive digital compliance across BU/Franchise's digital activities.
- Key internal stakeholders including BU/Franchise Head, Marketing, Field Force, Medical, Field Excellence, Analytics, Field Training, Marketing Excellence, Legal, Compliance, Data Privacy.
- This role will act as personal contributor and work with cross-function teams to drive progress, hence open and transparent team collaboration spirit is highly expected.

### Key Experience & Success Profile:

- 3+ years of experiences as digital business partners or consultants, experience in pharmaceutical/biotech or medical related industry is a plus
- Experience in pharma marketing or field force is highly desirable
- Thorough understanding to pharma business model & ways of working
- End to end digital solution/platform/project lead & management experience is a must
- Strong communication and stakeholder management skills
- Strong team collaboration spirit and time management

- Fluent in both spoken & written English

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

International

Business Unit

Innovative Medicines

Location

China

Site

Shanghai (Shanghai)

Company / Legal Entity

CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

[Apply to Job](#)

## Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities.

If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.china@novartis.com](mailto:diversityandincl.china@novartis.com) and let us know the nature of your request and your contact information.

Please include the job requisition number in your message.

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Job ID  
REQ-10052603

## Digital Business Partner AD

[Apply to Job](#)

---

**Source URL:** <https://prod1.id.novartis.com/careers/career-search/job/details/req-10052603-digital-business-partner-ad>

### List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>
3. <https://www.novartis.com/careers/benefits-rewards>
4. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/Shanghai-Shanghai/Digital-Business-Partner-AD\\_REQ-10052603](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Shanghai-Shanghai/Digital-Business-Partner-AD_REQ-10052603)
5. <mailto:diversityandincl.china@novartis.com>
6. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/Shanghai-Shanghai/Digital-Business-Partner-AD\\_REQ-10052603](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Shanghai-Shanghai/Digital-Business-Partner-AD_REQ-10052603)