

Senior Digital | Graphic Designer

Job ID
REQ-10054896
Jul 03, 2025
Mexico

Summary

We are looking for a Senior Digital Designer to join our internal Creative and Digital team within Marketing Operations. This role is perfect for someone who combines strong visual storytelling with technical expertise across motion graphics, interactive experiences, and web design. The designer will be responsible for crafting high-quality motion assets for web and social platforms, building interactive experiences and landing pages using tools like Figma, and ensuring brand consistency across all digital touchpoints. The candidate should have a keen eye for design, strong typographic skills, and a passion for blending creativity with technology.

The ideal candidate has 5+ years of experience, is fluent in English, and brings solid proficiency in Adobe Creative Suite, Figma, and motion tools such as After Effects or Premiere. Knowledge of HTML5 animation, GenAI tools, and digital best practices is essential. The role requires strong collaboration, attention to detail, and the ability to deliver high-quality results under pressure. Experience in pharma/healthcare or 3D design is a plus, but not mandatory. This is a great opportunity for someone eager to lead by example, inspire others, and contribute to innovative digital storytelling in a fast-paced global environment.

About the Role

The Creative and Digital team are an internal creative team within Marketing Operations are seeking a highly creative and technically skilled Senior Digital Designer with a passion for motion graphics, interactive experiences, and web design. This role is ideal for someone who thrives at the intersection of storytelling and technology, and who can bring brand narratives to life across digital platforms with consistency and impact.

#LI-Hybrid

Location: Mexico City

This role is based in Mexico City, Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

Key Responsibilities

- As a Senior Digital Designer, you will be responsible for designing and animating and editing compelling motion graphics for web, social media, and digital campaigns, while also creating storyboards, style frames, and prototypes to communicate motion concepts effectively.
- In the realm of web and interactive design, you will craft websites in line with our design system, landing pages, and interactive experiences with a strong focus on usability and design integrity using tools such as Figma.

- A key part of your role will involve ensuring consistent application of brand guidelines across all digital touchpoints, translating brand strategy into engaging digital executions, and collaborating with marketing and AOR partners to maintain visual coherence across campaigns.
- Additionally, you'll provide creative leadership by mentoring junior designers, contributing to brainstorming sessions, presenting ideas to stakeholders, and staying current with design trends, tools, and technologies to keep the team inspired and innovative.
- Brand Builder: Partners with Creative and Digital team to develop and build strong brand. Supports in brand execution to ensure consistency across brand through all channels.
- Team Player and Collaborator: Partner and support design and content team and various cross-functional members to execute designs for best end user experience. Proactive in seeking out answers to help move the project forward.
- Design Expert: Executes projects with thoughtful and elevated design. Understands design and typographic fundamentals and provides new and exciting design solutions.
- Passionate Creative: Works to further design and digital expertise. Spends time educating oneself in industry knowledge i.e. design principles and honing design and typographic skills, digital best practices
- Excellent communication and presenting skills: Represents creative team in smaller group settings within team and amongst customers.

Essential Requirements

- Education: Degree level
- Experience: 5+ years of creative experience.
- Advanced English proficiency (both written and spoken)
- Motion Graphics and video editing is a must: Experience in creating storyboards, developing animation/motion graphics, content graphics, visualization of complex information and video editing with Adobe After Effects and/or Premier.
- Proficient knowledge of Adobe Suite, Figma, Gen AI
- Passion for design and art direction. Strong eye for typography and hyper attention to detail
- Understanding of digital channels including site, social, email and paid advertising an advantage.
- HTML 5 coding in particular for animated banner ads
- Ability to work in a very fast paced environment, set goals, drive clarity and deliver results under pressure.
- Team player: Enjoys working with a variety of people in various disciplines and collaborating with positive attitude. Supporting other team members through knowledge exchange and peer learning.
- Exceptional communication and presenting skills, both written and verbal. Comfortable with highly technical subject matter.
- Excellent knowledge of industry standards and passionate about all new digital technology

- Nice to have but not essential:
- 3D software knowledge
- Background in pharma/healthcare

Commitment to Inclusion

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Novartis is committed to work with and provide reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to tas.mexico@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

Operations

Business Unit

Universal Hierarchy Node

Location

Mexico

Site

INSURGENTES

Company / Legal Entity

MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Ajustes de accesibilidad

Novartis tiene el compromiso de trabajar y proporcionar adaptaciones razonables para personas con discapacidad. Si, debido a una condición médica o discapacidad, necesita una adaptación razonable para cualquier parte del proceso de contratación, o para desempeñar las funciones esenciales de un puesto, envíe un correo electrónico a tas.mexico@novartis.com y permítanos conocer la naturaleza de su solicitud y su información de contacto. Incluya el número de posición en su mensaje.

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