

Director, Breast Cancer and Hematology, US Patient Advocacy

Job ID
REQ-10009835
Jul 02, 2024
USA

Summary

The Director, Breast and Hematology, US Patient Advocacy sets strategy and leads collaboration with relevant Breast cancer and malignant and non-malignant Hematology patient communities to understand unmet needs that inform business strategy, mobilize patients to seek the best care and reduce access barriers.

About the Role

Key Responsibilities:

- Build trusted, long-term relationships with patient organizations and communities in focused Breast cancer and malignant and non-malignant Hematology areas, centered on two-way communications and collaborations to advance shared priorities
- Partner with patient organizations to educate and mobilize patients to seek optimal care and elevate the voice of the patient to inform decisionmakers in the patient treatment journey, including HCPs, policymakers and payers
- Develop and execute integrated patient advocacy strategies aligned to critical business and corporate priorities based on deep understanding of the patient/carer experience and unmet needs
- Ensure patient/carer insights and implications for launch and growth brands are systematically actioned across corporate affairs and with cross-functional partners
- Lead Patient Advocacy TA team, manage and develop talent
- Represent Novartis at key advocacy events and meetings
- Define priorities for TA grants and sponsorships
- Stay abreast of key environmental and policy issues impacting the company's ability to operate and pre-emptively drive initiatives and build relationships to shape the environment
- Utilize corporate affairs function analytics and insights framework within scope of work
- Anticipate and manage risk to Novartis and brand reputation; advise business partners and leadership of reputational risk associated with specific activities or strategies
- Monitor and evaluate performance to achieve and maintain best-in-class outcomes, while being fully compliant
- Effectively manage budget and maximize agency ROI

Role Requirements

- Success rate in achieving desired business objectives and outcomes for specified therapeutic area
- Leadership and functional alignment of strategies, priorities, and objectives across therapeutic area
- Utilization of OGSM framework planning approach with measurable results and assessment of business

impact

- Success rate in identification, management, and resolution of critical issues
- Efficient management of resources (agency & grant/sponsorship ROI)

Essential Requirements:

- Bachelor's degree required
- 12+ years of experience in patient advocacy or related discipline with a healthcare and/or pharmaceutical background, prior experience in oncology (incl. Breast cancer) preferred
- Commercial launch experience
- Leading teams/direct reports
- Influencing at a senior management level and navigating complexity
- Management of agency partners and budget
- Crisis and issues management

Desirable Requirements:

- Strong sense of integrity
- Understanding of US policy landscape

Languages :

- English.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Division

Corporate Affairs

Business Unit

CTS

Location

USA

Site

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Alternative Location 1

USA

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>
3. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/East-Hanover/Director--Breast-Cancer-and-Hematology--US-Patient-Advocacy_REQ-10009835-1
4. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/East-Hanover/Director--Breast-Cancer-and-Hematology--US-Patient-Advocacy_REQ-10009835-1