

# Director, RLT and Solid Tumors, US Patient Advocacy

Job ID  
REQ-10009865  
Jul 02, 2024  
USA

## Summary

The Director, RLT and Solid Tumors sets strategy and leads collaboration with relevant Prostate cancer and other focused solid tumor patient communities to understand unmet needs that inform business strategy, mobilize patients to seek the best care and reduce access barriers.

## About the Role

### Key Responsibilities:

- Build trusted, long-term relationships with patient organizations and communities in focused Prostate cancer and other solid tumor disease areas, centered on two-way communications and collaborations to advance shared priorities
- Partner with patient organizations to educate and mobilize patients to seek optimal care and elevate the voice of the patient to inform decisionmakers in the patient treatment journey, including HCPs, policymakers and payers
- Develop and execute integrated patient advocacy strategies aligned to critical business and corporate priorities based on deep understanding of the patient/carer experience and unmet needs
- Ensure patient/carer insights and implications for launch and growth brands are systematically actioned across corporate affairs and with cross-functional partners
- Lead Patient Advocacy TA team, manage and develop talent
- Define priorities for TA grants and sponsorships
- Stay abreast of key environmental and policy issues impacting the company's ability to operate and pre-emptively drive initiatives and build relationships to shape the environment
- Utilize corporate affairs function analytics and insights framework within scope of work
- Anticipate and manage risk to Novartis and brand reputation; advise business partners and leadership of reputational risk associated with specific activities or strategies
- Monitor and evaluate performance to achieve and maintain best-in-class outcomes, while being fully compliant
- Effectively manage budget and maximize agency ROI

**Role Requirements:**

- Success rate in achieving desired business objectives and outcomes for specified therapeutic area
- Leadership and functional alignment of strategies, priorities, and objectives across therapeutic area
- Utilization of OGSM framework planning approach with measurable results and assessment of business impact
- Success rate in identification, management, and resolution of critical issues
- Talent development and team feedback
- Feedback from internal stakeholders indicating strong collaboration and thought leadership
- Feedback from patient organizations and key advocates indicating impact and a positive and transparent image for Novartis
- Efficient management of resources (agency & grant/sponsorship ROI)

**Essential Requirements:**

- Bachelor's degree required
- 12+ years of experience in patient advocacy or related discipline with a healthcare and/or pharmaceutical background, prior experience in oncology (incl. Prostate cancer) preferred
- Commercial launch experience
- Development and implementation of integrated plans and projects against business objectives and priorities
- Crisis and issues management

**Languages :**

- English.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Division  
Corporate Affairs  
Business Unit  
CTS  
Location  
USA

Site  
East Hanover  
Company / Legal Entity  
U061 (FCRS = US002) Novartis Services, Inc.  
Functional Area  
Communications & Public Affairs  
Job Type  
Full time  
Employment Type  
Regular  
Shift Work  
No  
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### **List of links present in page**

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>
3. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/East-Hanover/Director--RLT-and-Solid-Tumors--US-Patient-Advocacy\\_REQ-10009865-1](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/East-Hanover/Director--RLT-and-Solid-Tumors--US-Patient-Advocacy_REQ-10009865-1)
4. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/East-Hanover/Director--RLT-and-Solid-Tumors--US-Patient-Advocacy\\_REQ-10009865-1](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/East-Hanover/Director--RLT-and-Solid-Tumors--US-Patient-Advocacy_REQ-10009865-1)