# **U** NOVARTIS

# **Customer Engagement and Solution Partner**

Job ID REQ-10013925 Jul 01, 2024 Latvia

### Summary

-Responsible for key account management at a local level, usually managing a small team or managing specific account(s)/relationships. Manage the business relationship and activities with key accounts in order to foster and extend the relationship & obtain the sales targets. Develop and maintain relationships with key stakeholders within accounts, developing deep understanding of customer challenges with respect to patients and identifying solutions that enhance patient care.

## About the Role

#### Major accountabilities:

- Responsible for driving sales, promotion and development in the designated accounts to reach commercial goals -Develop customer development strategy, dedicated KAM action plans for assigned accounts, aligns on account objectives and executes.
- Lead the preparation of strategies and individual tactical plans and to give strategic input in terms of analysis, future potential and key programs required for the accounts -Prepare and negotiate contracts, and guide initiatives that the company launches to target particular account -Analyze market situation including competitive intelligence activities on key accounts and key competitors -Organize customer events and other programs independently or with marketing/medical department, in line with agreed business tactical plans -Contribute to the mapping of stakeholders, including segmentation and profiling and provide accurate and timely data for the Novartis CRM system.
- Responsible for driving the sales operations plan and for achieving agreed sales and broader performance targets for own part of the organization.
- Develop an effective sales team through training and coaching or management of key commercial programmes -Reporting of technical complaints / adverse events / special case scenarios related to Novartis products within 24 hours of receipt -Distribution of marketing samples (where applicable)

#### Key performance indicators:

• Sales revenue and revenue growth in designated accounts -Operating budget for designated key accounts (Budget, Cost, Sales, etc.)

#### **Minimum Requirements:**

#### Work Experience:

- Handling quality metrics & issues.
- Team management experience is preferred.
- Sales experience in multinational companies.

- Key account management experience.
- Clinical Trial Design, Data Review & Reporting.
- Innovative & Analytical Technologies.

#### Skills:

- Account Management.
- Compensations Management (Employees).
- Computer Programming.
- Cosmetics.
- Crm (Customer Relationship Management).
- Customer Care.
- Field Sales.
- Key Account Management.
- Merchandising.
- Multitasking Skills.
- Office Administration.
- Patient Care.
- Procurement.
- Promotion (Marketing).
- Sales.
- Sales Operations.
- Strategic Leadership.
- Support Services.

#### Languages :

• English.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <a href="https://www.novartis.com/about/strategy/people-and-culture">https://www.novartis.com/about/strategy/people-and-culture</a>

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Division International Business Unit Innovative Medicines Location Latvia Site Latvia Company / Legal Entity LV01 (FCRS = LV001) SIA Baltics, Latvia Functional Area Sales Job Type Full time Employment Type Regular (Sales) Shift Work No <u>Apply to Job</u> Job ID REQ-10013925

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#### Apply to Job

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