

HealthTech Solutions Manager

Job ID
REQ-10024958
Oct 04, 2024
Greece

Summary

Explore, develop, implement and evaluate Digital innovation solutions that address customer needs. Co-create with key stakeholders to build partnerships and collaborations -Leads the delivery of multiple projects across a variety of creative and marketing channels, including print and digital media. Develop and coordinate project plans across the design, development and production stages of a project to support the successful delivery within set KPI's. -Works in collaboration with brand teams, technical teams and all functions to maximize value. -Provides consultancy, advice and assistance on strategy for commercialization of products, and influence marketing/Marketing Sales Operation team on decision making on Sales Force resource allocation in most optimal ways, through delivery of proven analytics based projects. -Provide analytics support to Novartis internal customers

About the Role

Major Accountabilities

- ~ Načrtovanje in upravljanje, zberite zahteve za razvoj podrobnih načrtov projekta in ocen projekta na raven opravil. Proaktivno pomagajte podjetju prepoznati prihajajoče konflikte in vrzeli v virih.
- ~ Služenje kot vmesnik med globalnimi in lokalnimi skupinami blagovnih znamk pri načrtovanju in upravljanju projektov.
- ~ Vodi in izvaja projekte za regionalne in globalne skupine, kar zagotavlja upoštevanje časovnih rokov in ciljev kakovosti.
- ~ Zagotavlja učinkovite in visokokakovostne rezultate.
- ~ Upravlja učinkovita in kakovostna skupino, ki spodbuja sinergijo in izmenjavo najboljših praks med viri, spodbuja sodelovanje z državnimi organizacijami pri upravljanju visokih komunikacijskih standardov in zagotavljanju najboljših storitev v razredu.
- ~ Skrb za smernice glede potreb po usposabljanju v povezavi s komercialnimi procesi
- ~ Prevezema pobudo za standardizacijo poročil po znamkah

Key Performance Indicators

- ~ Raziskati, razviti, implementirati in ovrednotiti digitalne inovacijske rešitve, ki naslavljajo potrebe strank. Soustvarjajte s ključnimi deležniki za vzpostavljanje partnerstev in sodelovanja
- ~ Vodi izvajanje več projektov na različnih ustvarjalnih in tržnih kanalih, vključno s tiskanimi in digitalnimi mediji. Razvijte in uskladite projektne načrte v fazah zasnove, razvoja in proizvodnje projekta, da podprete uspešno izvajanje v okviru določenih ključnih kazalnikov uspešnosti.
- ~ Deluje v sodelovanju z ekipami blagovnih znamk, tehničnimi ekipami in vsemi funkcijami za povečanje vrednosti.

~ Zagotavlja svetovanje, svetovanje in pomoč pri strategiji komercializacije izdelkov ter vpliva na ekipo za trženje/trženjsko prodajo pri odločanju o dodeljevanju virov prodajne sile na najbolj optimalne načine, z izvajanjem dokazanih analitičnih projektov.

~ Nudite analitično podporo internim strankam Novartisa

Work Experience

~Medkulturne izkušnje

~Vodenje operacij in izvrševanje

~Vodenje projektov

Skills

~Analitično razmišljanje

~Prepoznavnost blagovne znamke

~Gradnja stavb

~Analiza poslovanja

~Digitalni marketing

~Tržna strategija

~Medijske kampanje

~Prodaje

~Strateški marketing

~Medfunkcionalno sodelovanje

~Agility

~Vodenje projektov

~Upravljanje deležnikov

~Sodelovanje deležnikov

Language

Angleščina

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

International

Business Unit

Innovative Medicines

Location

Greece

Site

Metamorfosis

Company / Legal Entity

GR11 (FCRS = GR001) Novartis Hellas

Functional Area

Marketing

Job Type

Full time

Employment Type

Redni sodelavec

Shift Work

No

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