

(Sr.) Public Affairs Manager

Job ID
REQ-10026681
Oct 20, 2024
Taiwan

Summary

Responsible for environment shaping, legislative and policy advocacy strategies and execution in support of our business strategies, achieving company goals and enhancing company reputation.

About the Role

Major Accountabilities

- Build and strengthen Novartis relationships with stakeholders (particularly key policy makers, advisors, and influencers, KOLs, patient group leaders) to facilitate mutual understanding and alignment for long-term business success, patients' benefits, and other common goals, such as innovation recognition, sustainability of both healthcare system and the society (ESG).
- Bring in environmental intelligence and policy makers' insights to support business leaders' decision making, acting as a trusted source of information to the internal stakeholders
- As one of the company's contact windows, ensure Novartis' perspectives embedded in policy advocacy works in key trade groups
- Strategically work with cross-functional teams to improve access and policy environment to drive positive impact on patient outcomes, especially in focus therapeutic areas/brands
- Work with Communications & Patient Advocacy team on issues and crisis management to protect company reputation; proactively position Novartis as trusted partner in the healthcare industry

Key Performance Indicators

- Novartis leadership positions and influencing power in key trade groups recognized by positive feedback and outcomes
- Effective stakeholder engagement
- Other deliverables defined in projects

Ideal Background

Education

- Master's degree in political sciences related, health care related or MBA

Language

- Fluent Mandarin Chinese (written & spoken)
- Fluent English communication (written & spoken)

Experience

- At least 5 years or above Public Relation/communications , Access, or Commercial experiences in Pharma/Health Care industry or related. Government organization experiences is a plus.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

International

Business Unit

Innovative Medicines

Location

Taiwan

Site

Taipei

Company / Legal Entity

TW03 (FCRS = TW003) Novartis (Taiwan) Co. Ltd

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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