

Patient Advocacy & Communication Senior Manager

Job ID
REQ-10027449
Oct 29, 2024
Brazil

Summary

Create meaningful strategies plan to engage patients through Advocacy and Communication, ensuring that the way Patient Engagement & Communications initiatives are developed, executed, and is done with the voice of the patient. Ensure daily operations run effectively and efficiently, identify and resolve upcoming issues, improve processes, ensure quality deliverables.

About the Role

Major accountability:

- Work collaboratively cross-divisional and /or cross-functionally to bring in critical patient insights to inform corporate strategies and key decisions.
- Develop and implement a comprehensive Patient Engagement & Communications strategy, ensuring that the company establishes strong relationships with patient organizations and media outlets, including Social Media.
- Drive all patient Engagement activities in assigned areas and build a patient-centric reputation for Novartis
- Create and bring forward innovative approaches to partnering with patient groups /forums, including engagement, in areas of strategic alignment
- Build appropriate program engagement strategy, ensuring cross-functional alignment, including where relevant budget and resource allocation management.

Minimum Requirements:

Work Experience:

- Complete graduation related to Healthcare and/or Communications
- Desirable Post-Graduation / MBA
- Patient Advocacy experience
- Communications experience
- Healthcare industry/Pharma experience
- Understanding of product life-cycle
- Project Management.
- Financial Management.

Languages :

- Advanced Portuguese
- Advanced English.

You'll receive:

Competitive salary, annual bonus, pension scheme, life insurance, 30 days annual leave, year-end recess, hybrid work model (home office 2x a week), flexible working arrangements, birthday day-off, maternity and paternity leave, subsidized dining facilities, health and dental insurance, employee recognition scheme, free parking lot (Santo Amaro and Cambe), Gympass, Space Energized for Life, gym (Santo Amaro) and virtual self-development tools.

Why consider Novartis?

236 million lives were touched by Novartis Innovative Medicines in 2022 worldwide, and while we're proud of this, we know there is so much more we could do to help improve and extend people's lives. We believe new insights, perspectives and ground-breaking solutions can be found at the intersection of medical science and digital innovation. That a diverse, equitable and inclusive environment inspires new ways of working. We believe our potential can thrive and grow in an unbossed culture underpinned by integrity, curiosity and flexibility. And we can reinvent what's possible, when we collaborate with courage to aggressively and ambitiously tackle the world's toughest medical challenges. Because the greatest risk in life, is the risk of never trying!

Imagine what you could do at Novartis!

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here: <https://talentnetwork.novartis.com/network>

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

Corporate Affairs

Business Unit

CTS

Location

Brazil

Site

Santo Amaro

Company / Legal Entity

BR03 (FCRS = BR003) NOVARTIS BIOCIENTIAS S.A. ^A2/3

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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