

# Director, Portfolio Advocacy Region Europe

Job ID  
REQ-10027638  
Nov 27, 2024  
Switzerland

## Summary

"We're a team of dedicated and smart people united by a drive to achieve together"

The Director, Portfolio Advocacy RE will drive and execute targeted advocacy activities for policy priorities across the Novartis portfolio in Region Europe, focusing on both in-market and launch products in alignment with regional commercial priorities. This role will also play a crucial role in collaborating closely with internal stakeholders and aligning policy priorities across Portfolio Policy, Region and Country Public Affairs to shape advocacy activities across the Novartis portfolio in Region Europe.

## About the Role

### Key Responsibilities

- Drive advocacy activities for policy priorities across the NVS portfolio in Region Europe
- Focus on regional priorities, for both in-market and upcoming launches, and define clear launch prep timeline based on key market needs
- Shift priorities fluently in function of enterprise priorities and portfolio policy guidance within the region
- Connect with Portfolio Advocacy counterparts in the other PA regions to build strong network and share best practices across regions
- Build interfaces with commercial counterparts in the international region and with key countries
- Focus on execution of advocacy plans at country and regional level
- Represent Novartis in key trade associations at regional level with focus on relevant therapeutic areas or topics, aligned with Portfolio EDs
- Aligned, measurable joint objective setting for the countries for portfolio topics with Country PA Heads and RE PA cluster leads, connecting the dots between the product, country and region lens

### Essential Requirements:

- Proven experience in the pharmaceutical industry, ideally in a policy, advocacy or commercial role
- Prior work experience at regional level and within a local market organisation
- Strong understanding of advocacy work and engaging external stakeholders, skilled in building forward-looking Public Affairs plans
- Deep understanding of interaction of policies and business, issue spotting and anticipation using data and analytics
- Critical thinking, predictive and enterprise mindset and outcome-focused performance management

### Desirable Requirements

- Master's degree (e.g. MSc) / University Diploma or equivalent in relevant discipline

***Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve***

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**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?  
<https://www.novartis.com/about/strategy/people-and-culture>

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Division

Corporate Affairs

Business Unit

Corporate

Location

Switzerland

Site

Basel (City)

Company / Legal Entity

C010 (FCRS = CH010) Novartis International AG

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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