

# Communications & Patient Advocacy Sr. Specialist (1 yr contract)

Job ID  
REQ-10029287  
Nov 13, 2024  
South Korea

## Summary

- To specialize in a field of communications and patient advocacy and provide quality support on immunology and CRM area.

## About the Role

### Key Responsibilities:

- Establish and implement specific area of communication & patient advocacy plans for the assigned organization or implement a specific communications program.
- Provide specialist knowledge in one specific area of C&PA.
- Create and support senior C&PA professionals in the implementation of C&PA strategies in a specialist field to support the business.
- Develop and conduct analysis, interpret results and make recommendations that support establishment of effective internal/external communications programs aligned with the organization's strategy.
- Coordinate day-to-day operational business matters for a client group and make decisions within small, clearly defined areas.
- Consult direct manager for complex /sensitive matters.
- Mentor other C&PA colleagues in a specialist field, may manage, coach, and mentor.
- Reporting of technical complaints / adverse events / special case scenarios related to Novartis products within 24 hours of receipt -Distribution of marketing samples (where applicable)

### Essential Requirements:

- More than 5 years of experience working in the field of communication or patient advocacy in the pharmaceutical industry
- Leading, planning and executing brand communication projects experience
- Efficient communication skills to build the strong relationship with the media and patient groups and creating results tailored to business or brand objectives

- Strong multi-tasking skills to operate and execute multiple projects simultaneously and to coordinate work priorities
- Business proficiency in English

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Division

Corporate Affairs

Business Unit

CTS

Location

South Korea

Site

Seoul

Company / Legal Entity

KR01 (FCRS = KR001) Novartis Korea Limited

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Temporary (Fixed Term)

Shift Work

No

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