

# Digital Capability Manager

Job ID  
REQ-10031551  
Dec 09, 2024  
Egypt

## Summary

Location: Cairo, Egypt #LI-Hybrid

About the Role:

As a Digital Capability Manager, you will be responsible for assessing and upskilling the organization data and digital capabilities. Developing, implementing and evaluating digital platforms & innovation solutions that address customer/patient needs. In addition to working in collaboration with brand teams, technical teams and all functions to maximize corporate digital capabilities & value.

## About the Role

### Key Responsibilities:

- Build the organization digital acumen.
- Lead & drive the development of digital skills against the key enterprise-wide capabilities while aligning to business strategy and tailoring to real life business practices.
- Develop, implement and evaluate digital platforms & innovation solutions that address customer/patient needs.
- Support brand teams creating / monitoring omnichannel brands communication through building the right set of capabilities and attitudes.
- Support with the right mindset and capability building to improve patient journey bottlenecks understanding and provide frameworks to help emerge best solutions.
- Support building a data driven culture and organization.

### Essential Requirements:

- Bachelor's Degree in a relevant discipline.
- 5+ years of experience in a relevant role.
- Minimum 3 years of experience in Data Analytics/Digital.
- Strong cross-functional collaboration skills.
- Strong business/digital acumen through experience in digital marketing, data & analytics management and/or marketing management, and different digital tools and trends.
- Technological awareness of different digital platforms.
- Proven track record of successful cross-functional collaboration.
- Strong English and Arabic languages proficiency.

### Desirable Requirements:

- Digital Marketing experience is a strong plus.

### **Commitment to Diversity and Inclusion:**

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Novartis is a proud member of the *ILO Global Business and Disability Network* and the *Valuable 500*, promoting the inclusion of people with disabilities in workplaces around the world. We also collaborate with international partners, such as *Disability: IN*, *Purple Space*, and *Business Disability Forum* to identify and develop best practice solutions to enable people with disabilities to participate as equal members of our organization.

***Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.***

### **Skills:**

- Technical knowledge on digital tools and trends.
- Insightful and builds decisions driven by data.
- Achieves execution excellence and superior results.
- Cross-functional collaboration & communication.
- Growth mindset and continuous improvement.

### **Languages:**

- Arabic.
- English.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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Division

International

Business Unit

Innovative Medicines

Location

Egypt

Site

New Cairo

Company / Legal Entity

EG02 (FCRS = EG002) Novartis Pharma S.A.E

Functional Area

Marketing  
Job Type  
Full time  
Employment Type  
Regular  
Shift Work  
No  
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3. <https://disabilityin.org/>
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5. <https://businessdisabilityforum.org.uk/>
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