

# Project Manager, Marketing Cloud Intelligence

Job ID  
REQ-10031831  
Dec 12, 2024  
India

## Summary

As a Project Manager for MCI, you will be responsible for overseeing and driving the successful execution of MCI Analytics and Insights platform. You will work closely with cross-functional teams, such as platform team, data teams, analytics teams, brand teams and experience managers, to ensure the timely delivery of high-quality product enhancements and deployments. The ideal candidate should have a strong background in project management, Salesforce platform understanding and experience, and possess excellent communication skills.

## About the Role

**Location – Hyderabad #LI Hybrid**

### About the Role:

As a Project Manager for MCI, you will be responsible for overseeing and driving the successful execution of MCI Analytics and Insights platform. You will work closely with cross-functional teams, such as platform team, data teams, analytics teams, brand teams and experience managers, to ensure the timely delivery of high-quality product enhancements and deployments. The ideal candidate should have a strong background in project management, Salesforce platform understanding and experience, and possess excellent communication skills.

### Key Responsibilities:

- Manage end-to-end MCI projects, including requirements gathering, project planning, execution, monitoring, and reporting.
- Collaborate with stakeholders to define project scope, objectives, deliverables, and resource requirements, ensuring alignment with business goals.
- Develop and maintain project timelines, milestones, and budgets, proactively identifying and addressing potential risks and issues that may impact project delivery.
- Coordinate with cross-functional teams to ensure smooth coordination and communication throughout the project lifecycle.
- Lead project meetings and effectively communicate project progress, updates, and risks to key stakeholders and management.
- Drive the creation and documentation of project requirements, including business and functional requirements, data requirements, and technical specifications.
- Conduct regular project status updates, providing detailed reports on project metrics, analytics, and key performance indicators (KPIs) to track project success.
- Manage the implementation and rollout of web analytics solutions, working closely with IT Platform team

to ensure optimal system performance and integration.

- Ensure adherence to project management best practices, industry standards, and regulatory requirements.
- Stay updated with emerging trends and tools in analytics and project management, recommending and implementing process improvements to enhance project efficiency and effectiveness.

### **Essential Requirements:**

- Minimum of 7 – 10 years of business experience in analytics, consulting and/or enterprise software experience is required, including demonstrated ability of stakeholder management
- Minimum of 5+ years' experience in Salesforce with strong focus Enterprise program management of implementation
- Good understanding of Salesforce platforms and tools including good understanding of data and analytics domain
- Proficient in project management methodologies such as Scrum, Agile, or SAFE implementation while using any industry specific project management tools
- Excellent written and verbal skills. Strong interpersonal and analytical skills
- Ability to provide efficient, timely, reliable, and courteous service to customers. Ability to effectively present information
- Demonstrated knowledge of the Data Engineering & Business Intelligence ecosystem
- Salesforce MCI certification. Other Program Management certifications is a plus

### **Commitment To Diversity And Inclusion**

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here: <https://talentnetwork.novartis.com/network>

Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us!

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

Operations

Business Unit

CTS  
Location  
India  
Site  
Hyderabad (Office)  
Company / Legal Entity  
IN10 (FCRS = IN010) Novartis Healthcare Private Limited  
Alternative Location 1  
Dublin (NOCC), Ireland  
Alternative Location 2  
INSURGENTES, Mexico  
Functional Area  
Marketing  
Job Type  
Full time  
Employment Type  
Regular  
Shift Work  
No  
[Apply to Job](#)

## **Accessibility and accommodation**

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.india@novartis.com](mailto:diversityandincl.india@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Job ID  
REQ-10031831

## **Project Manager, Marketing Cloud Intelligence**

[Apply to Job](#)

---

**Source URL:** <https://prod1.id.novartis.com/id-en/careers/career-search/job/details/req-10031831-project-manager-marketing-cloud-intelligence>

## List of links present in page

1. <https://talentnetwork.novartis.com/network>
2. <https://www.novartis.com/about/strategy/people-and-culture>
3. <https://talentnetwork.novartis.com/network>
4. <https://www.novartis.com/careers/benefits-rewards>
5. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/Hyderabad-Office/Project-Manager--Marketing-Cloud-Intelligence\\_REQ-10031831](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Hyderabad-Office/Project-Manager--Marketing-Cloud-Intelligence_REQ-10031831)
6. <mailto:diversityandincl.india@novartis.com>
7. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/Hyderabad-Office/Project-Manager--Marketing-Cloud-Intelligence\\_REQ-10031831](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Hyderabad-Office/Project-Manager--Marketing-Cloud-Intelligence_REQ-10031831)