

# Senior Product Manager, Digital Finance (m/f/d)

Job ID  
REQ-10032450  
Dec 18, 2024  
Spain

## Summary

Location: Barcelona, Spain #LI-Hybrid

The Senior Product Manager, Digital Finance will own the product vision and roadmap for the digital finance chatbot, as well as the visualization and reporting requirements and tools for a team of data scientists and various others. This role bridges the gap between business needs and technical development as a technically savvy product manager with hands-on experience, ensuring that the tools deliver value to users.

The primary responsibility is to transform our chatbot into an autonomous AI-driven platform, enhancing its functionality as a digital assistant and conversational business intelligence platform. Additionally, this role involves addressing self-service analytics needs, ensuring high data accessibility, fostering informed decision-making, developing easy-to-use analytical tools to democratize data usage across the organization, and providing training and resources to build data literacy within the organization.

The Senior Product Manager of Digital Finance will work with stakeholders across the company to gather requirements, prioritize features, and convert business needs into detailed product specifications, ensuring end-to-end delivery to all stakeholders.

## About the Role

Your responsibilities will be but are not limited to:

- Manage our digital finance assistant (chatbot) by shaping the vision, understanding user needs, leading the developing and deployment of features, manage and automate the information life-cycle, measuring success, and driving continuous improvement.
- Serve as the main point of contact for self-service needs for the predictive team.
- Create and maintain a product roadmap outlining development priorities and timelines, ensuring alignment with other projects.
- Support in refining the long-term vision and strategy for the product, ensuring alignment with overall business goals.
- Collaborate with the IT Technical Product Owner in forming epics and user stories.
- Gather and prioritize product requirements by working closely with business stakeholders.
- Define business acceptance criteria and test functionalities of developed features to ensure they meet business needs.
- Coordination and support of operational activities as needed.
- Communicate product updates and changes to users through documentation, training, and presentations.
- Act as a bridge between technical teams (Power BI, Data Scientists, IT Team, Engineers).
- Build and maintain a central repository for self-service reports ("Analytic Marketplace").
- Analyze user feedback and usage data to identify areas for improvement.

- Foster best-in-class reporting and analytics solutions by understanding and anticipating business needs and user experience (UX).
- Collaborate closely with the Hyderabad and data science teams to leverage their expertise and build collective know-how.
- Organize training sessions to upskill the Finance function.
- Explore GenAI PowerBI capabilities and other analytics and GenAI market trends to keep the product at the forefront of technology.
- Drive the implementation of user analytics with corresponding actions, communication, and monitoring, including implementing a recommendation engine to enhance tool adoption and decommissioning non-used tools.

#### **Minimum requirements:**

- University Degree in Finance / Business Information / Economics; Master's Degree in economic or business areas preferable.
- English (fluent)
- At least 5 years' experience in product management with strong product management mindset and technical understanding.
- At least 5 years' experience in financial reporting, analytics/business intelligence, incl. hands-on experience using visualization tools (e.g. Power BI, Tableau, Qlik). This also includes in-depth knowledge around best practices in data visualization design / User experience and the presentation of information.
- Strong understanding of data science, Natural Language Processing (NLP) and particularly in LLMs. Experience in developing a chatbot is a plus.
- Ability to effectively engage with business stakeholders and translate business requirements into detailed product requirements.
- Strong presentation, communication and collaboration skills, with the ability to present concepts to technical and non-technical audiences.
- Experience coordinating teams, developing activity scopes with business partners, and managing projects and client relations.
- Experience working in multi-functional settings, across multiple organizational levels.
- Ability to cope with diverse and evolving priorities in a fast-paced environment.

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Division

Finance

Business Unit

Corporate

Location

Spain

Site

Barcelona Gran Vía

Company / Legal Entity

ES06 (FCRS = ES006) Novartis Farmacéutica, S.A.

Functional Area

Audit & Finance

Job Type

Full time

Employment Type

Regular

Shift Work

No

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