

# Brand Communications & Patient Advocacy Manager (f/m/d)

Job ID  
REQ-10037415  
May 22, 2025  
Austria

## Summary

#LI-Hybrid  
Location: Vienna, Austria

Join Novartis as a Communications and Patient Advocacy Manager to drive our mission of improving lives through innovative healthcare. You'll shape communication strategies and forge strong patient advocacy relationships across our therapeutic areas. This role offers a unique opportunity to blend communications expertise with patient engagement, directly impacting global health outcomes!

## About the Role

### Key Responsibilities:

- Develop and execute impactful communication strategies aligned with business priorities
- Craft compelling content across various platforms, including press releases and social media
- Build and nurture relationships with patient advocacy groups to enhance access and understanding
- Integrate patient perspectives into strategic planning processes
- Coordinate patient engagement activities, ensuring meaningful involvement in key initiatives
- Guide Novartis employees on patient communication best practices and ethical standards
- Manage agencies and campaign budgets to achieve outstanding results
- Analyze and measure the effectiveness of communication and advocacy efforts

### Essential Requirements:

- Substantial experience in-house or in agency settings
- Degree in Communications, Marketing, PR, or related field with medical background
- Proven track record developing strategic communication plans in complex environments as well as expertise in patient advocacy principles, best practices, and regulatory considerations
- Exceptional written and verbal skills, able to translate complex scientific concepts paired with strong relationship-building abilities with internal and external stakeholders
- Proficiency in digital channels and social media for patient engagement
- Analytical mindset to measure and improve communication impact, adaptable problem-solver with a proactive, curious approach to challenges
- Fluency in German and English (written and spoken)

## Why Novartis?

Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

### **You'll receive:**

You can find everything you need to know about our benefits and rewards in the Novartis Life Handbook. <https://www.novartis.com/careers/benefits-rewards>

In addition to a market-competitive base salary, we offer an attractive incentive program, a modern company pension scheme, childcare facilities, learning and development opportunities as well as worldwide career possibilities within the Novartis group. In accordance with Austrian law, we are obliged to disclose the minimum salary as stated in the collective bargaining agreement. For this position the minimum salary is €65,605.54 /year (on a full-time basis). In most cases, the actual salary will be higher, as we strive to maintain a competitive position in the market and consider your previous experience, qualifications and individual competencies. We are open for part-time and job-sharing models and support flexible and remote working where possible.

### **Commitment to Diversity & Inclusion:**

Novartis is committed to building an outstanding, inclusive working environment and diverse teams, representative of the patients and communities we serve.

### **Adjustments for Applicants with Disabilities:**

If because of a medical condition, physical disability or a neurodiverse condition you require an adjustment during the recruitment process, please reach out to [disabilities.austria@novartis.com](mailto:disabilities.austria@novartis.com) and let us know the nature of your request as well as your contact information. The support which we can provide will include advice on suitable positions as well as guidance at all stages of the application process. Austrian law provides candidates the opportunity to involve the local disability representative, Behindertenvertrauensperson (BVP), in the application process. If you would like to request this, please let us know in advance as a note on your CV.

### **Join our Novartis Network:**

If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here: <https://talentnetwork.novartis.com/network>

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

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