

# ED, Business Applications

Job ID  
REQ-10043994  
Jun 12, 2025  
USA

## Summary

This position will be located in the East Hanover, NJ site.

## About the Role

The Insights and Decision Science (IDS) team is dedicated to enabling improved decision-making at Novartis by leveraging data and advanced analytics capabilities to generate actionable insights that drive business growth. We collaborate closely with the US business, bringing insights and challenging ideas to empower smarter, data-driven decision-making. The ED Business Applications is responsible for centrally managing and optimizing business applications that support various functions within Novartis US. This role determines the frameworks to consolidate user bases into a standardized set of applications, driving efficiency and maximizing adoption across different personas.

By collaborating with business units, IT, and external vendors, the ED, Business Applications influences application roadmaps to align with evolving business needs and technological advancements. This role also leads efforts to streamline and integrate technology platforms, ensuring a cohesive and scalable application ecosystem. Through strategic planning and stakeholder engagement, this role plays a key role in enhancing operational effectiveness and delivering value-driven solutions.

## Key Responsibilities:

- Leads a team of Business Application Product Owners (directors and associate directors)
- Oversee business applications that support the needs of different functions within Novartis US, ensuring alignment with strategic objectives
- Maximize application adoption across user personas by consolidating and maintaining various user bases into a set of standard applications
- Develop a product roadmap for business applications, ensuring alignment with business needs, evolving technology, and industry trends
- Oversee the end-to-end development lifecycle of applications, from idea to implementation, leveraging agile methodologies
- Oversee management of the product backlog, prioritizing initiatives that provide the highest strategic value and scalability.

Novartis seeks an individual with extensive experience in leading product management and development operations within the pharmaceutical or healthcare industry. The individual should have a deep understanding of product lifecycle management, agile methodologies, and a proven ability to drive product innovation and strategic alignment. A commitment to fostering a user-centric approach and leveraging data-driven insights to enhance product offerings is essential to this role.

Additional qualifications are as follows:

**Essential Requirements:**

- Bachelor's or master's degree in business administration, Computer Science, Engineering, or a related field.
- 10+ years of experience in product management, application development, or related roles, preferably within the pharmaceutical or healthcare sector, with a focus on managing vendor relationships and ensuring alignment with product goals
- Strong understanding of product lifecycle management, agile frameworks, and best practices in product development, including the ability to integrate vendor contributions effectively
- Proven track record of successfully managing and delivering complex product portfolios that align with business objectives and user needs, while coordinating with vendors to enhance product offerings
- Excellent leadership, strategic thinking, communication, and stakeholder management skills, with the ability to engage and influence cross-functional teams and external partners
- Ability to drive change and innovation in a dynamic and complex organizational environment, leveraging vendor partnerships to support strategic initiatives
- Strong analytical and strategic thinking skills, with the ability to leverage data insights to inform product decisions and optimizations, including vendor performance assessments
- Certification in product management or agile methodologies is desirable, with any additional experience in vendor management

The pay range for this position at commencement of employment is expected to be between \$214,900.00 and \$399,100.00 a year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?  
<https://www.novartis.com/about/strategy/people-and-culture>

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<https://talentnetwork.novartis.com/network>

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Division

US

Business Unit

Universal Hierarchy Node

Location

USA

State

New Jersey

Site

East Hanover

Company / Legal Entity

U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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