

# Associate Director, Rare Hematology, US Patient Advocacy

Job ID  
REQ-10050592  
May 27, 2025  
USA

## Summary

The Associate Director, Rare Hematology, US Patient Advocacy collaborates with relevant malignant and non-malignant Hematology and focused rare patient communities to understand unmet needs that inform business strategy, mobilize and empower the patient community and those who care for them to seek the best care, and reduce access barriers.

This role is required to be in East Hanover, NJ 3x/week. Please only apply if this works for you.

This position will require 25% domestic travel as defined by the business.

## About the Role

### Job Responsibilities:

- Build and maintain trusted and strategic long-term relationships with patient organizations and communities in relevant malignant and non-malignant Hematology and rare disease areas, centered on mutually beneficial collaborations to advance shared priorities
- Identify the right patient organizations to drive strategic collaborations and partnerships that help educate and mobilize patients to seek optimal care and elevate the voice of the patient to inform decisionmakers in the patient treatment journey, including HCPs, policymakers and payers
- Execute integrated patient advocacy strategies aligned to critical business and corporate priorities based on deep understanding of the patient/care partner experience and unmet needs
- Ensure patient/care partner insights and implications for launch and growth brands are systematically actioned across corporate affairs and with cross-functional partners
- Stay abreast of key environmental and policy issues impacting the company's ability to operate and pre-emptively drive initiatives and build relationships to shape the environment
- Utilize analytics and insights framework within scope of work
- Monitor and evaluate performance to achieve and maintain best-in-class outcomes, while being fully compliant
- Demonstrate leadership and ability to collaborate effectively with cross-functional teams, ensuring the patient perspective is integrated across both internal and external partnerships

### Key Performance Indicators:

- Success rate in achieving desired business objectives and outcomes for specified therapeutic area
- Functional alignment of strategies, priorities, and objectives across therapeutic area

- Management, and resolution of critical issues
- Utilization of OGSM framework planning approach with measurable results and assessment of business impact

#### **Requirements:**

- Bachelor's degree required
- 10+ years of experience in patient advocacy or related discipline with a healthcare and/or pharmaceutical background
- Prior experience in ultra-rare disease, oncology and/or hematology preferred
- Demonstrated ability to build trusting relationships with patient organizations, professional associations and other stakeholders
- Commercial launch experience
- Development and implementation of integrated strategic plans and projects against business objectives and priorities
- Crisis and issues management

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**Novartis Compensation and Benefit Summary:** The pay range for this position at commencement of employment is expected to be between \$119,700 - \$222,300 / year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

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Division

Corporate Affairs

Business Unit

Universal Hierarchy Node

Location

USA

State

New Jersey

Site

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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