

# Director, Corporate Leadership, US Patient Advocacy

Job ID  
REQ-10050595  
May 27, 2025  
USA

## Summary

The Director, Corporate Leadership, US Patient Advocacy leads integrated strategic corporate and oncology (or other therapeutic area) initiatives in collaboration with Patient Advocacy colleagues, cross-functional teams, senior leadership, and relevant patient and caregiver community partners to drive behavior change among target audiences that improves health outcomes and enhances Novartis' reputation in the US market.

This role is required to be in East Hanover, NJ 3x/week. Please only apply if this works for you.

## About the Role

### Key Responsibilities:

- Provide strategic recommendations and insights into above-brand corporate and oncology initiatives based on deep understanding of corporate priorities, patient/caregiver experiences and unmet needs, and the competitive landscape
- Execute integrated project plans including patient/caregiver workstreams and patient organization collaborations (and/or sponsorships) in partnership with relevant Patient Advocacy disease area leads, US Social Impact, Corporate Communications, Marketing, and other functions to achieve project and corporate objectives
- Safeguard trusted, long-term relationships with patient organizations and communities through transparent, two-way communications and collaborations that advance shared priorities
- Anticipate and manage risk to Novartis and brand reputation, shaping strategy and initiatives with business partners and senior leaders
- Elevate the voice of patients/caregivers among HCP, policymaker and payer audiences, as appropriate
- Ensure patient/caregiver insights and implications for corporate projects are systematically embedded across Corporate Affairs work and with cross-functional partners
- Represent Novartis and Patient Advocacy function at key internal strategy and planning meetings and external events
- Stay abreast of key environmental and policy issues impacting the company's ability to operate and pre-emptively drive initiatives and build relationships to shape the environment
- Utilize Corporate Affairs and cross-functional function analytics and insights framework within scope of work
- Monitor and evaluate performance to achieve and maintain best-in-class outcomes, while being fully compliant
- Ensure operational effectiveness, manage budgets and maximize agency ROI, as applicable

**Desirable Requirements:**

- Success rate in achieving desired business objectives and outcomes for high-priority initiatives
- Utilization of OGSM framework planning approach with measurable results and assessment of business impact
- Success rate in identification, management, and resolution of critical issues
- Feedback from internal stakeholders indicating strong collaboration and thought leadership
- Feedback from external partners, patient organizations and key advocates indicating impact and a positive and transparent image for Novartis
- Efficient management of resources (agency & grant/sponsorship)

**Essential Requirements:**

- 12+ years of experience in patient advocacy, corporate affairs/public policy or related discipline with a healthcare and/or pharmaceutical background, prior experience in oncology preferred
- Demonstrated ability to build trusting relationships with patient organizations, professional associations and other stakeholders
- Influencing at a senior management level and navigating complexity
- Commercial experience
- Leading cross-functional teams and high-profile corporate campaigns
- Development and implementation of integrated plans and projects against business objectives and priorities
- Management of agency partners and budget
- Crisis and issues management

**Skills:**

- Understanding of US policy, regulatory, compliance, and competitive landscape
- Leadership presence and ability to influence at senior management level and across diverse set of matrix cross-functional partners
- Strong business acumen, critical thinking and collaborative enterprise mindset

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

**Novartis Compensation and Benefit Summary:** The pay range for this position at commencement of employment is expected to be between \$152,600 - \$283,400 / year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k)

eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an “at-will position” and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?  
<https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:  
<https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

### **EEO Statement:**

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

### **Accessibility & Reasonable Accommodations**

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to [us.reasonableaccommodations@novartis.com](mailto:us.reasonableaccommodations@novartis.com) or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Division

Corporate Affairs

Business Unit

CTS

Location

USA

State

New Jersey

Site

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

[Apply to Job](#)

Job ID

REQ-10050595

## **Director, Corporate Leadership, US Patient Advocacy**

[Apply to Job](#)

---

**Source URL:** <https://prod1.id.novartis.com/id-en/careers/career-search/job/details/req-10050595-director-corporate-leadership-us-patient-advocacy>

### **List of links present in page**

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>
3. <https://www.novartis.com/careers/benefits-rewards>
4. <https://www.novartis.com/about/strategy/people-and-culture>
5. <https://talentnetwork.novartis.com/network>
6. <https://www.novartis.com/careers/benefits-rewards>
7. <mailto:us.reasonableaccommodations@novartis.com>
8. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/East-Hanover/Director--Corporate-Leadership--US-Patient-Advocacy\\_REQ-10050595-1](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/East-Hanover/Director--Corporate-Leadership--US-Patient-Advocacy_REQ-10050595-1)
9. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/East-Hanover/Director--Corporate-Leadership--US-Patient-Advocacy\\_REQ-10050595-1](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/East-Hanover/Director--Corporate-Leadership--US-Patient-Advocacy_REQ-10050595-1)