

# Senior Product Manager

Job ID  
REQ-10055927  
Jun 25, 2025  
Russian Fed.

## Summary

Location: Russian Federation, Moscow

Now we are looking for a Senior Product Manager

## About the Role

Your responsibilities include, but are not limited to:

- Develops brand strategy, promotional campaigns & tactical plans within marketing budgets.
- Prepares content of Integrated Brand Teams and Launch Teams. Monitors product performance and external environment using appropriate tools and taking corrective action if required to meet business objectives.
- Runs market research programs & market insights for responsible brand and monitors/anticipates market development.
- Responsible for execution, monitoring and analysis of the agreed tactical plans in order to ensure the growth of the brand(s).
- Lead the cross-functional local/regional brand Team, incl. coordination of Integrated Product Strategy Plan, and monitoring the execution of objectives.
- Lead the development of promotional activities in line with internal SOPs and Code of Conduct guidelines. Monitor and control brand budgets, forecasts and expenses and assess the marketing mix of the product to evaluate cost effectiveness and results.

Reimagine what you could do at Novartis

What you'll bring to the role:

- Higher education in marketing is preferred
- English advanced
- Minimum 3 years of experience in marketing
- Operations Management and Execution Project Management Launch experienced is preferred
- Cross Cultural Experience is preferred
- Ability to think fast, switch quickly between tasks, and adapt to diverse product strategies

What we offer for you:

Competitive salary and annual bonus level, medical insurance (for the employee and children, additional discount given for close relatives), life insurance, meal allowance, mobile compensation, corporate car or compensation, flexible working hours, hybrid work format, internal and external educational courses and

trainings, 3 additional days of paid vacation, professional and career development opportunities (locally as well as worldwide).

Why Novartis:

Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? :

<https://www.novartis.com/about/strategy/people-and-culture>

Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>

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**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

International

Business Unit

Innovative Medicines

Location

Russian Fed.

Site

Moscow (City)

Company / Legal Entity

RU07 (FCRS = RU007) Novartis Pharma LLC

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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6. [https://novartis.talentsys.ru/gateway.html?recTitle=Senior%20Product%20Manager&requisition=REQ-10055927&redirect=https%3A//novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/Moscow-City/Senior-Product-Manager\\_REQ-10055927](https://novartis.talentsys.ru/gateway.html?recTitle=Senior%20Product%20Manager&requisition=REQ-10055927&redirect=https%3A//novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/Moscow-City/Senior-Product-Manager_REQ-10055927)