

Senior Product Manager, Immunology

Job ID
REQ-10056682
Jul 03, 2025
Australia

Summary

Are you passionate about driving impactful marketing strategies and contributing to the success of life-changing therapies? Take on a key newly created role at Novartis as a Senior Product Manager Immunology.

Reporting into the Country Therapeutic Area Head-Immunology, you will lead and execute innovative brand marketing plans to ensure our products achieve maximum market share and revenue growth in line with strategic goals. From lifecycle management to customer insights and strategic promotions, you'll make a meaningful impact on Novartis' presence and performance in the pharmaceutical market.

About the Role

- Provide high-quality, timely marketing input and execute tactical plans that maximize brand value and growth potential.
- Analyse medical, marketing, and socio-demographic data to define product positioning, target groups, and promotion strategies.
- Develop impactful events, create systematic product launch strategies, and ensure distribution success for new launches.
- Establish processes and KPIs to track performance, report progress, and provide insights to key stakeholders.
- Efficiently prioritise resources and activities for marketing excellence while building a customer-centric marketing approach across teams.
- Support the Marketing Manager in managing annual budgets and forecasting investments to maximise impact.

What You'll Need To Succeed

- Demonstrated experience in marketing leadership within healthcare or pharmaceuticals.
- Proficiency in cross-functional collaboration, stakeholder engagement, and project management.
- Strong skills in strategy development, market analysis, and operational excellence.
- Ability to build trust-based relationships with regional stakeholders and deliver impactful results.
- Agility and adaptability in a fast-paced, evolving market environment.

Why Join Novartis?

At Novartis, we're reimagining medicine through innovation and collaboration. By joining our marketing team, you'll play a vital role in shaping patient outcomes while advancing your professional growth in a dynamic, purpose-driven environment.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?
<https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:
<https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

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Division

International

Business Unit

Universal Hierarchy Node

Location

Australia

Site

New South Wales (NSW)

Company / Legal Entity

AU04 (FCRS = AU004) AU Pharma Pty Ltd

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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